

Review Questions

Please answer the following questions on a separate sheet of paper. Do not write in this book.

1. What is *broadcast journalism*?
2. Define *mainstream media*. Give examples of mainstream media programming.
3. What are characteristics of an appropriate story source?
4. Explain how “consequences” factors into judging the newsworthiness of a story.
5. Which news elements are usually associated with soft news?
6. What is an *evergreen story*?
7. What is the function of an IFB?
8. How is a reader different from a VO story?
9. What is an *outro*? Give examples of typical outro lines.
10. What is the purpose of a stand-up?
11. What are the characteristics of a package?
12. Identify the challenges in investigative reporting.
13. List and define some of the common abbreviations used in newscast scripts.
14. What is a *beat*?